

## Nibbles Newsbites Advertising Sizes and Specifications

Advertising is available on Nibbles Newsbites viewed from the Food New Zealand Website, [foodnz.co.nz](http://foodnz.co.nz), visible on all pages and always visible when readers click through from the NZIFST fortnightly e-zine, Nibbles.

### Available Positions:

<p>Premium Banner 454px by 220px</p>	<p>Tile 159px by 220 px</p>	<p>Tile 159px by 220 px</p>	<p>Tile 159px by 220 px</p>
<p>Tower 170px by 320 px</p>	<h3>Advertising Prices</h3> <p>All advertisements will link to the advertiser's website</p> <ul style="list-style-type: none"><li>→ Premium Banner: \$NZ500.00 per month</li><li>→ Tile: \$NZ250.00 per month</li><li>→ Tower: \$NZ200.00 per month</li></ul> <p>All prices exclude GST and are subject to the Peppermint Press terms and conditions on the website, <a href="http://foodnz.co.nz">foodnz.co.nz</a></p>		
<p>Tower 170px by 320 px</p>	<p>Ads are to be static images only, ie not 'flash' and supplied sized and web ready with link notified separately.</p>		